

Individual varieties



Lana White

- Flower week: 43
- Vigour: 4
- RT (weeks): 8
- Flower: 3,2 cm



Lana Yellow

- Flower week: 43
- Vigour: 3
- RT (weeks): 8
- Flower: 3,2 cm



Orlando

- Flower week: 42
- Vigour: 3
- RT (weeks): 7
- Flower: 3,3 cm



Gloria

- Flower week: 42
- Vigour: 3
- RT (weeks): 6,5
- Flower: 4 cm



Festien

- Flower week: 43
- Vigour: 3
- RT (weeks): 7
- Flower: 3,9 cm



Garden Mum

- Inova series
- Lauro series
- Individual varieties

Floritec's production location is certified by MPS:

- MPS-A
- socially qualified
- quality
- ethical trading initiative
- GAP



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Follow us:



Discover our garden mums

In collaboration with Dataflor, we present a vibrant assortment of stunning garden mums. This partnership combines Dataflor's expertise in garden mum breeding and product development with Floritec's strengths in breeding, production and global sales.

Inova series

All-round and stunning

The Inova series is an extensive color family, perfect for a variety of pot sizes, and suitable for both indoor and outdoor growing. These sturdy plants are easy to handle, transport exceptionally well, and their flower buds show color quickly while blooming gradually, providing long-lasting decorative beauty.



Inova White



Inova Yellow



Inova Pink



Inova Salmon



Inova Orange



Inova Red



Inova Purple

- Flower week: 41
- Vigour: 3
- RT (weeks): 6
- Flower: 4 cm

Lauro series

Vibrant and reliable

The Lauro series is a vibrant color family, ideal for traditional "1-November" cultivation. It produces strong yet flexible plants that are easy to handle and offer excellent shipping qualities. With its intense colors and extended flowering period, Lauro adds lasting beauty to any garden.



Lauro White



Lauro Yellow



Lauro Pink



Lauro Purple



Lauro Red

- Flower week: 43
- Vigour: 3
- RT (weeks): 7
- Flower: 3,2 cm

See more information on www.floritec.eu
or contact your account manager.

Individual varieties



Maya White



Maya Pink

- Flower week: 39
- Vigour: 4
- RT (weeks): 5,5
- Flower: 5 cm

- Flower week: 39
- Vigour: 4
- RT (weeks): 5,5
- Flower: 5 cm



Isola White



Isola Yellow

- Flower week: 41
- Vigour: 3
- RT (weeks): 6
- Flower: 4,3 cm

- Flower week: 41
- Vigour: 3
- RT (weeks): 6
- Flower: 4,3 cm



Elba

- Flower week: 41
- Vigour: 5
- RT (weeks): 6,5
- Flower: 3,6 cm